

This Privacy Policy was last updated on January 02, 2023

Welcome to Clasital!

We respect your right to privacy. This Privacy Policy sets out details of the personal information that we may collect from you and how we may use that information. This Privacy Policy applies only to your use of the Clasital Platform and the Courses. Please read this Privacy Policy carefully alongside with, and in addition to, our Terms and Conditions and Cookie Policy.

1. References

- 1.1. In this Privacy Policy, references to “we” or “us” are to CLASITAL LTD, a company registered in England and Wales (Company No. 12544682) whose registered office is at 69 5 Newport Avenue, London, United Kingdom, E14 2EB (“**Clasital**”), who will be the controller of any personal data processed as described in this Privacy Policy.
- 1.2. Unless otherwise defined in this Privacy Policy, terms used have the same meaning as in our Terms and Conditions. You can reach our Terms and Conditions [here](#).

2. Collection of Information

- 2.1 When you access the Clasital Platform via any means and use the Courses, including but not limited to register or post notes, assignments or other material, respond to or participate in any survey or questionnaire sent to you by us, provide comments, or make a purchase, we may collect, store and use certain of your personal information in line with this policy. We may also ask you for information when you report a problem with the Clasital Platform or the Courses.
- 2.2 To register to the Clasital Platform, we ask for your full name, gender, email address, date of birth. As part of your Student/Teacher profile you may also provide your location and other information that will help the Teacher and/or other Students get to know you and help us to tailor the service to suit you (your profession, current school, degree, job title, profile image *etc*). We may also ask you about your gender and educational history or qualifications in order to understand more about you.
- 2.3 When you make a purchase, our payment service provider, will also collect and process your credit card or other payment details. If you contact us, we may also keep a record of that correspondence.
- 2.4 After the purchase, when you start using the Courses, we will also record and store the live sessions delivered by the Teacher to the Student, including the Student Content, to be used for commercial and quality purposes of Clasital.
- 2.5 We may also collect data relating to your visits to the Clasital Platform that cannot identify you but records your use of our Clasital Platform including, for example, details of how long you have used the Clasital Platform for.
- 2.6 We may also collect your computer’s IP address in order to help us tailor the service to your location.

3. Use of Your Information

- 3.1 By accessing the Clasital Platform via any means and using the Courses, you agree that your personal information may be collected, stored, used and shared by us, the Teacher(s) or third parties we work with, for any of the following purposes:
 1. to provide, maintain, protect and improve the quality of the Clasital Platform and the Courses we offer, including by conducting anonymised market research, and to protect us and our users;
 2. to provide you with a personalised browsing experience when using the Clasital Platform;
 3. to fulfil any contractual agreements between you and us;

4. if you have paid to take part in the Course, to send you details of our other products and services which we think may interest you, unless you opt out. You can control your email preferences on the settings page at Clasital Platform and/or you may unsubscribe from certain email communications by following [the unsubscribe link](#) in the email communication itself.;
5. to tailor our advertising on social media to your use of the Clasital Platform;
6. to manage your Student/Teacher account that you hold with us;
7. to allow you to use the full range of features on or via our Clasital Platform;
8. to send you course-specific email notifications and updates about the Courses you are enrolled on;
9. to comply with legal and regulatory requirements;
10. to contact you occasionally in order to invite you to share your opinions and experiences of Clasital Platform; and
11. to collect, moderate and present reviews and ratings of our Courses to be published on our Clasital Platform.

3.2 We may use your email address to send you course notices and updates about our services. You can control your email preferences on the settings page at Clasital Platform.

3.3 With your permission and/or where permitted by law, we may also use your personal data for marketing purposes, which may include contacting you by email and/or telephone with information, news, and offers on the relevant Courses. You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation and the Privacy and Electronic Communications (EC Directive) Regulations 2003, and you will always have the opportunity to opt-out.

4. Storage of Information

4.1 All information is stored on our secure servers. When you register, we will ask you to choose a password which enables you to access the Clasital Platform and the Courses. You are responsible for keeping this password confidential. We ask you not to share this password with anyone.

4.2 Servers used by Clasital are located in the UK. We have put in place technical and organisational security measures to prevent the loss or unauthorised access of your personal information. However, whilst we have used our best efforts to ensure the security of your data, please be aware that we cannot guarantee the security of information transmitted over the Internet.

5. Legal Basis for Processing Your Information

5.1 Our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

5.2 However, we will normally collect personal information from you only (i) where we have your consent to do so, (ii) where we need the personal information to perform a contract with you, or (iii) where the processing is in our legitimate interests and not overridden by your rights. In some cases, we may also have a legal obligation to collect personal information from you.

5.3 If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as the possible consequences if you do not provide your information).

5.4 Similarly, if we collect and use your personal information in reliance on our legitimate interests (or those of any third party), we will make clear to you at the relevant time what those legitimate interests are.

6. Disclosure of Your Information

We may disclose your personal information to third parties when permitted by law including:

1. with your consent;
2. to our suppliers in order for them to help us provide our services to you, this includes:
 - a) the Teachers that provide the Courses;
 - b) our provider of customer relationship management services (which allows us, for example, to send personalised email communications to you);
 - c) our provider of file storage and management services if you email us directly;
 - d) our payment services provider (as discussed at paragraph 2.3 above) when you make a purchase to process your payment;
 - e) our customer service software if you contact our support team.
3. if we sell or buy any business or assets, in which case we may disclose your information to the prospective seller or buyer of such business or assets, provided that they continue to use your information substantially in accordance with the terms of this Privacy Policy;
4. if all, or substantially all of our assets, are acquired by a third party provided that they continue to use your information substantially in accordance with the terms of this Privacy Policy, in which case information held by us will be one of the transferred assets; and
5. if we are under a duty to disclose or share your information in order to comply with any legal obligation, or in order to enforce or apply our Terms and Conditions and other agreements; or to protect our rights, property, or safety, our users, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

7. Data Retention

7.1 We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

7.2 When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

8. Your Rights

Under UK and EU law, you have the right to lodge a complaint with data protection regulators. Clasital has its main office in the UK and the Information Commissioners' Office (ICO) is our lead regulator.

You can find out how to raise a concern with the ICO by visiting their website at <https://ico.org.uk/>. If you're within the EU, you may also get in touch with your local Data Protection Regulator who may liaise with the ICO on your behalf. Contact details for data protection authorities in the European Economic Area, Switzerland and certain non-European countries (including the US and Canada) are available at https://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm.

You have a number of rights under European Data Protection law as detailed below. Following rights apply to all of our users.

1. Right to be informed: what personal data an organisation is processing and why;
2. Right of access: you can request a copy of your data;
3. Right of rectification: if the data held is inaccurate, you have the right to have it corrected;
4. Right to erasure: you have the right to have your data deleted in certain circumstances;
5. Right to restrict processing: in limited circumstances, you have the right to request that processing is stopped but the data retained;

6. Right to data portability: you can request a copy of your data in a machine-readable form that can be transferred to another provider;
7. Right to object: in certain circumstances (including where data is processed on the basis of legitimate interests or for the purposes of marketing) you may object to that processing;
8. Rights related to automated decision-making including profiling: there are several rights in this area where processing carried out on a solely automated basis results in a decision which has legal or significant effects for the individual. In these circumstances your rights include the right to ensure that there is human intervention in the decision-making process.

For users who are California residents, you also have the following rights (in addition to those listed above) under the California Consumer Privacy Act, and you have the right to be free from unlawful discrimination for exercising your rights under the Act:

1. You have the right to request that we disclose certain information to you and explain how we have collected, used and shared your personal information over the past 12 months.
2. You have the right to request that we delete your personal information that we collected from you, subject to certain exceptions.

If you want to exercise any of your rights listed above please visit our support page or email us at help@clasital.com. You can also contact us by post at 69 5 Newport Avenue, London, E14 2EA.

9. Children

We strongly believe in protecting the privacy of children. In line with this belief, we do not knowingly collect or maintain personal information from persons under 13 years of age, and no part of the Clasital Platform is directed to persons under 13 years of age. If you are under 13 years of age, then please do not use or access the Clasital Platform or the Courses at any time or in any manner. We will take appropriate steps to delete any personal information of persons less than 13 years of age.

10. Cookies

10.1 The Clasital Platform uses cookies. Cookies are small files stored on your computer's hard drive which are used to collect your personal information. You may choose to refuse cookies but, if you do so, some of the functionality of the Clasital Platform or the Courses may no longer be available to you.

10.2 For more information about cookies, including further details as to what they are and how to refuse them, please see our Cookie Policy

11. Links to Third Party Websites

The Clasital Platform may, from time to time, contain links to and from the websites of third parties. If you follow a link to any of these websites, please note that these websites have their own privacy policies. Please check these policies before you submit any personal information to these websites.

12. Updates

We may update or amend this Privacy Policy from time to time, to comply with law or to meet our changing business requirements. When we update our Privacy Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make. Any updates or amendments will be posted on the Clasital Platform. By continuing to access the Clasital Platform, or using the Courses, your access and use will be subject to these updates and amendments.

13. Contacting Clasital

If you have any questions, comments or complaints about this Privacy Policy or your personal information, please contact us using the details below:

Clasital Ltd
FAO: Data Protection Officer
634 Marco Island,
Huntingdon Street,
Nottingham,
NG1 1AS
United Kingdom
E-mail: help@clasital.com